



FOR IMMEDIATE RELEASE

Fluance® Adds SV Series Complete Home Theater Speaker System to its Line Up

The Fluance SVHTB home theater system is now available with the long awaited arrival of the matching center channel and surround sound speakers.

NIAGARA FALLS, ON, July 26, 2012 – [Fluance](#) is proud to announce the addition of the SV10C center channel speaker and the SV10S surround sound speakers to the exclusive SV Series of speakers. Fluance has combined the two new skus with the popular SV10 floorstanding loudspeakers to create a 5.0 home theater system, the [SVHTB](#) High-Fidelity Surround Sound Home Theater Speaker System. While the SV10 floorstanding loudspeakers have been available since 2009, this is the first complete home theater speaker system available in the SV Series and has been long awaited by Fluance enthusiasts worldwide.

The Fluance SV Series is built to highlight the high-quality sound reproduced from the premium components used in all Fluance products. The elegant, modern design of the SV Series speaker systems fit into any home décor. Standing tall at over three feet (40.3 inches) with a narrow profile on SV10 for an un-crowded placement in any home theater setup, these floorstanding loudspeakers have high excursion side firing subwoofers built into the speaker set as well as three-way drivers for dynamic sound reproduction. The SV10S surround sound and SV10C center channel speakers accentuate the quality of sound for an engaging surround sound experience. “Audio enthusiasts and audiophiles everywhere will be impressed by the rich sound that is produced by the SVHTB,” says Deepak Jain, President of Fluance Speakers. “The SV Series looks as good as it sounds, and delivers on Fluance’s promise for serious performance in both sound and design excellence.”

Utilizing the strength of audio-grade MDF wood cabinet construction, the SV Series is precision-crafted to ensure the acoustic image remains free from cabinet vibrations and is distortion-free. The SV Series comes with a natural beech finish that fits into any interior design scheme, and each speaker system is available for individual purchases that are customizable to any home theater setup.

The SVHTB 5 speaker home theater system is available for purchase on [Fluance.com](#) for \$629.99 with free shipping and Fluance’s lifetime warranty. Pricing is also available for the center channel and surround sound speakers online.

About Fluance

Fluance is a North American based speaker brand that produces high-end home theater systems. Established in 1997 and based in Niagara Falls, Ontario, it markets to both USA and Canada. Known for Serious Performance, Fluance prides itself on pushing cutting-edge technology to its limits based on five key aspects: Sound Quality, Solid Construction, Performance, Style, and Value while using only premium components in the construction of its speaker systems. Fluance encourages its customers to buy direct so they can provide their products at a price point well below those of its main competitors. Fluance Speakers can be purchased directly at [www.Fluance.com](#).

###

Media Contact

Dwaine Chamberlain, Brand Manager

905-353-1331 ext. 2303
dwainec@cwlimited.com